



Financial Services

Take a more strategic approach to robotic process automation and artificial intelligence to ensure simplicity and scalability, as well as ongoing return on investment.

Surveys indicate that fewer than 20% of RPA implementations are successful at scaling (Horses for Sources). Many stall because the complexity and overhead associated with using process automation methodologies and approaches that prevent projects from making it over the promised ROI thresholds.

Clearly, this is not an ideal scenario for banks looking to meet customer expectations for a seamless experience across all channels. This is especially true when there is also pressure to grow, maintain profitability, and reduce exposure to risk.

Yet banks that are slow to embrace the potential of robotic process automation (RPA) and artificial intelligence (AI) are losing ground quickly, not just with attracting new customers but also servicing existing ones. As market competition continues to intensify, it is critical to implement RPA and AI with a robotics approach in a way that is strategic, simple and scalable.

FIVE AREAS OF ADDED VALUE FOR YOUR ORGANIZATION:

Deliver true change

RPAi can help you identify opportunities for big ticket transformation rather than incremental improvements, with Blue Prism's highly adaptive intelligent automation delivering the changes within your business.

Set a strategic direction

RPAi looks at the bigger picture to support your vision for the organization while Blue Prism digital workers take on the manual, repetitive processes that prevent you from meeting new customer needs.

Eliminate the complexity

RPAi focuses on the simplicity that Blue Prism intelligent automation can deliver to

your business instead of adding the kind of complexity you get from multiple advisors, consultancies and vendors.

Keep up with new developments

With RPAi and Blue Prism, you will have an intelligent automation solution that continuously adds value to your digital banking platforms and your customer offering.

Implement effectively

With a tailored approach and Blue Prisms intelligent digital workforce at the core, we ensure your intelligent automation initiative is rolled out quickly, cost effectively and with little or no downtime.

WHY RPAi:

WE ARE EXPERIENCED

We have witnessed the evolution of the industry and have more than six years' experience in applying intelligent automation.

WE MAINTAIN ROI

We deliver value early and often with intelligent automation from Blue Prism that lowers costs, eliminates human errors, and provides better user experiences.

WE TAKE A STRATEGIC VIEW

We focus on the importance of proper implementation practices to scale successfully and deliver long-term ROI from your investments

IMPACT ON YOUR PEERS

Blue Prism's digital workforce has helped financial services institutions deliver rapid ROI, paving the way for digital transformation for banks around the world.

ATB Financial

ATB Financial Stays One Step Ahead by Evolving with Intelligent Automation

Business Impact:

3 Minutes	99% improvement in turn-around time (from 4 days)
16.3%	Reduction in complaints
20%	Reduction in calls to the call center

FORTUNE

Fortune 500 Bank Leverages Intelligent Automation to Maintain Compliance

Business Impact:

5-10 minutes	Savings per compliance form with intelligent automation
175,000	Hours back to the business
\$150,000	Cost savings delivered to the business

Invesco

Invesco Invests in RPA Innovation and Saves \$1.44 million

Business Impact:

\$1.44m	Estimated annual savings
\$3.50m	Savings over three years (NPV)
-90%	Time efficiency in business processes